Warm up this season with cozy textures and inviting styles perfect for your next gath<u>ering</u>.

Creative Rug Design LATE FALL 2024

Shop Check It Out in Pearl on pg. 7

**WWWW** 

# The More the Merrier



with Lindsie Davis of **Blueberry Jones Design.** 

Looking for the perfect piece to bring your style together? From sophisticated neutrals to bold statement rugs, we've got everything you need to create a look that's sure to be the center of attention at your next fall gathering. See how Lindsie uses FLOR to make iconic spaces on page 10 and keep an eye out for her tips on bringing this season's trends to life.

It's easy with three ways to shop FLOR rugs:

# **CARPET TILES**

With carpet tiles in a wide range of colors and patterns, the possibilities are endless.

# FLOR.com

# **SIGNATURE RUGS**

These pre-designed rugs take the guesswork out of shopping. We've figured out the design and how many carpet tiles you need-simply choose a size, put it together, and enjoy.

FLOR.com/signature-rugs

# **CUSTOM DESIGNS**

Craft a custom rug with our online Design Studio. Experiment with different colors, cuts, patterns, and sizes-then make your dream rug a reality.

FLOR.com/design-studio



# Suit Yourself 21-1318 \$18 / TILE

5' × 7' - \$216 8' × 10' - \$540 10' × 12' - \$756 Shown in Linen





Pumice

Aloe

# Ever Green

Green is the new black. Get in on the trend with leafy greens in soothing hues inspired by nature.

Palm Reader 21-1467 \$34 / TILE 5' × 7' - \$408, 8' × 10' - \$1,020, 10' × 12' - \$1,428 Shown in Kale

1 and a states



London Twill 21-1504 💥 \$22 / TILE

-

白語

1

Blueberry Jones Design Wrap your world with fresh greenery to make

spirits bright and bring

the outdoors in.

5' × 7' - **\$264** 8' × 10' - **\$660** 10' × 12' - **\$924** Shown in Dune

Flint Flint/Pearl

Cocoa

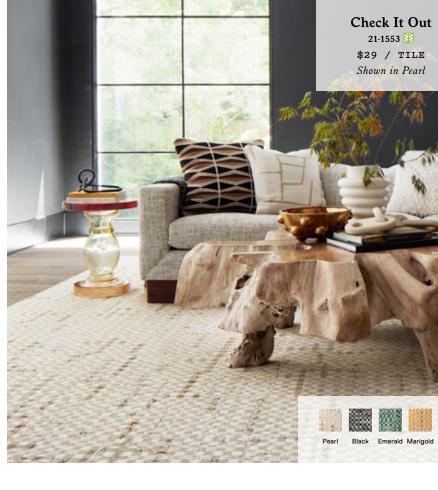
Dune

Pigeon

Marine

Mica













# Finer Things 21-1020 ☑ \$20 / TILE -5' × 7' - \$240 8' × 10' - \$600

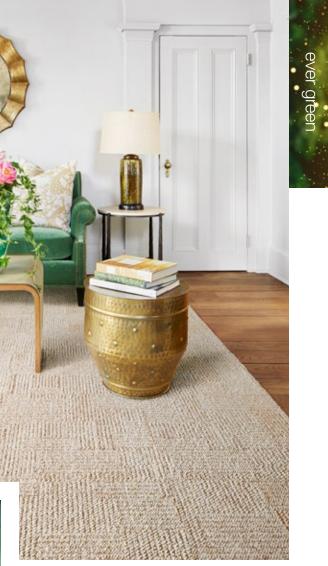
10' × 12' – \$840 Shown in Cream





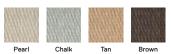






# Coming Along

21-1345 № \$22 / TILE -5' × 7' - \$264 8' × 10' - \$660 10' × 12' - \$924 Shown in Pearl



# Maximal Style



eet Lindsie Davis, founder and principal designer of Blueberry Jones Design, a Texas-based interiors firm specializing in high-end, full-service residential design. Lindsie is known for creating eclectic, playful homes that push creative boundaries and enhance her clients' daily lives. Read more about her unique design process.

# TELL US ABOUT BLUEBERRY JONES DESIGN AND YOUR DESIGN PHILOSOPHY.

My designs are vibrant, eclectic, playful, and risk-taking. I love to infuse colors, patterns, and textiles that push design boundaries. One thing I always make sure to add to my designs is an outof-the-box piece that challenges my clients' styles. That's often the piece they end up loving most!

# WHAT MADE FLOR A GOOD FIT FOR THE PROJECTS YOU'RE WORKING ON?

I love designing with FLOR rugs because of the durability, but also the endless amount of creation! Whether you're adding borders and textures or creating your own designs, you're not constrained by anything. My clients also love FLOR because they create beautiful, dynamic spaces that are also life-proof.

# WHAT'S THE MOST EXCITING THING ABOUT DESIGNING YOUR OWN SPACE?

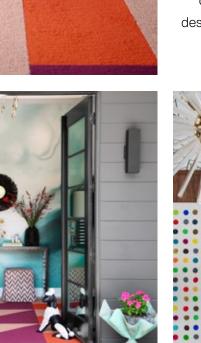
I am definitely a risk-taker. I've been experimenting more with mismatched colors, which has been very fun. FLOR tiles seamlessly fit in because they allow me to play with colors in a unique way—even the neutral rugs can liven up a space with the variety of textures and patterns.

# WHAT ARE SOME OF YOUR FAVORITE INTERIOR DESIGN TRENDS RIGHT NOW?

People want to infuse personality into their spaces again, and I'm here for it! In recent years, we saw tranquility, minimalism, and less-is-more design, which is lovely, but it felt like we lost a bit of design expression during that time. Now we're starting to see more maximalism that emphasizes creativity through color, layering, and texture.

To read more, visit FLOR.com/BlueberryJones





Made You Look 21-1361 \$18 / TILE 5' × 7' - \$216, 8' × 10' - \$540, 10' × 12' - \$756 Shown in Blush, Magenta, and Tangerine Also shown on pg. 14







Signature Rug Hounds Flair 63-2173 \$230 - \$798 Available in 2 colors, 3 sizes.

# SIGNATURE RUGS

FLOR's signature area rugs take the guesswork out of rug shopping, giving you a great look without planning your rug from square one. Create a style centerpiece with Hounds Flair, a Signature Rug designed by Lindsie Davis of Blueberry Jones Design.

FLOR.COM/SIGNATURE-RUGS





Rewind with a guest-ready look of reimagined patterns and textures from the '70s.

Squared Away 21-1589 💥 譢 \$31 / TILE

5' × 7' – \$372 8' × 10' - \$930

10' × 12' - \$1,302 Shown in Midnight/Pearl 1. . .

Blueberry **Jones Design** 

TITLE

\*\*\*\*\*\*\*\*\*\*\*\*

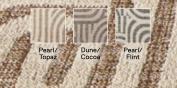
When it comes to holiday decor, I love statement pieces. Explore funky, fun, and futuristic design elements reminiscent of the '70s.

Around The Bend 21-1590 🕅 🎦 \$26 / TILE

612 10 CA STA

> A 1030 88 20

-5' × 7' - \$312 8' × 10' - \$780 10' × 12' - \$1,092 Shown in Pearl/Topaz







Made You Look 21-1361 🔀 \$18 / TILE

-5' × 7' - \$216 8' × 10' - \$540 10' × 12' - \$756 Shown in Bone, Eggnog, Grey, and Indigo. Also shown on pg. 11





holiday groove

Hollin Hills 21-1479 ⅔ \$25 / TILE

3

Cloud

Teal

Tundra

180

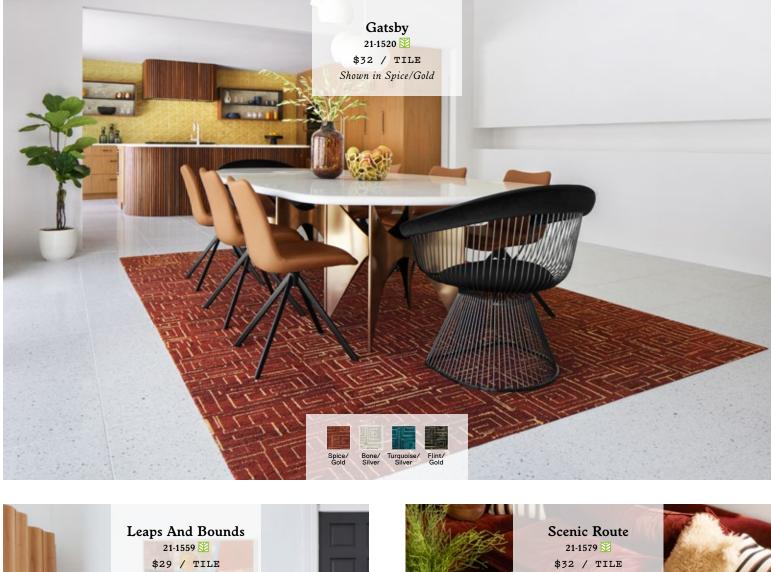
5' × 7' - \$300 8' × 10' - \$750 10' × 12' - \$1,050 Shown in Tundra

Cobalt

Dusty Blue Spice

Pearl









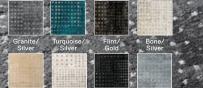
# Silver Linings

Make your style shine with sophisticated touches of chrome and silver that bring a glimmer to your space.

2 Beching

On The Dot 21-1519 譢 \$30-\$32 / TILE

5' × 7' — \$360-\$384 8' × 10' — \$900-\$960 10' × 12' - \$1,260-\$1,344 Shown in Granite/Silver



Blueberry **Jones Design** Some of my favorite tree decor items are

metallic ornaments for added playfulness.



Heavy Metal 21-1530 🔡 \$32 / TILE  $5' \times 7' - $384, 8' \times 10' - $960, 10' \times 12' - $1,344$ Shown in Titanium/Silver





Tundra/ Silver

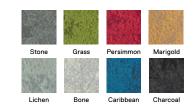




866.281.3567 | FLOR.COM 19



# Down To Earth 21-1402 \$26 / TILE 5' × 7' – **\$312** 8' × 10' - \$780 $10' \times 12' - \$1,092$ Shown in Stone

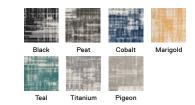


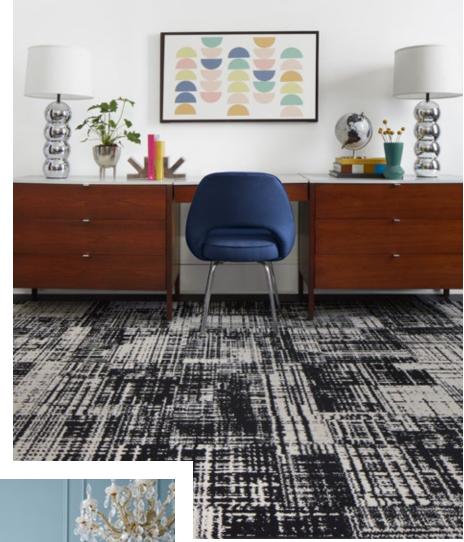
# affirm

Payments made easy. Learn more at FLOR.com/affirm

# Dappled Daylight 21-1446 💹

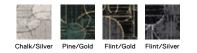
\$24 / TILE \_ 5' × 7' – **\$288** 8' × 10' - \$720  $10' \times 12' - $1,008$ Shown in Black





Sidecar

21-1567 🔡 \$32 / TILE \_ 5' × 7' – **\$384** 8' × 10' – **\$960** 10' × 12' - \$1,344 Shown in Chalk/Silver







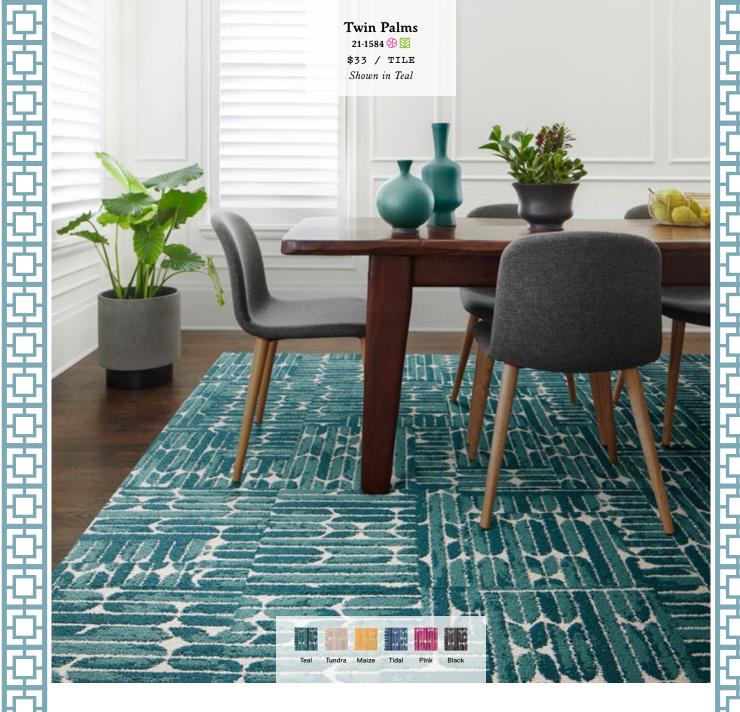
Anthracite

21-1494 🔡 \$32 / TILE \_ 5' × 7' – **\$384** 8' × 10' – **\$960** 10' × 12' - \$1,344 Shown in Chalk/Silver





Chalk/Silver Flint/Silver Pearl/Gold



# TRINA TURK X FLOR

Known for playful patterns and '70s chic, fashion designer Trina Turk's line of bold readyto-wear radiates optimism. We collaborated with Trina to bring her signature style to an exclusive collection of FLOR area rugs. Whether you're looking for a subtle pop of color or a bold statement piece, this collection was designed to make your unique style shine.









# Invite Elegance

Cozy up to your layered look this season with neutrals and textures that bring the warmth

# Blueberry Jones Design

Neutral ornaments, warm lights, and wooden garlands offer contrast to holiday greenery.





Doe Re Mi 21-1487 ☑ \$28-\$30 / TILE -5' × 7' - \$336-\$360 8' × 10' - \$840-\$900 10' × 12' - \$1,176-\$1,260 Shown in Pebble

# Hit The Road 21-1571 🕎

\$24 / TILE -5' × 7' - \$288 8' × 10' - \$720 10' × 12' - \$1,008 Shown in Marsh





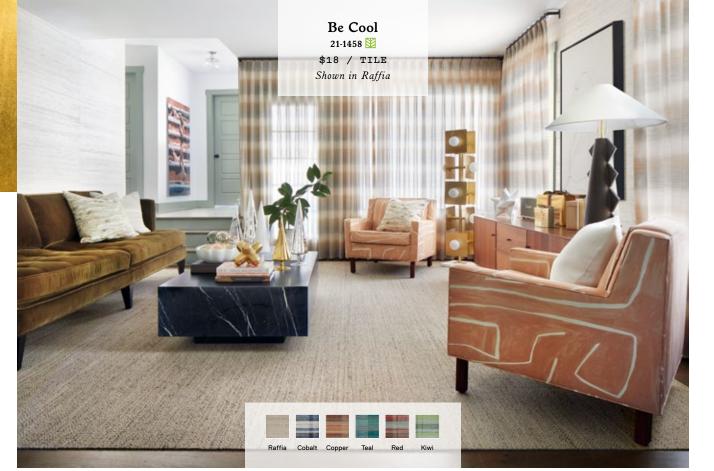






Tundra/ Silver

866.281.3567 | FLOR.COM 25



# Knit Wit 21-1528 \$32 / TILE \_ 5' × 7' – \$384 8' × 10' – **\$**960 $10' \times 12' - \$1,344$ Shown in Porpoise/Gold

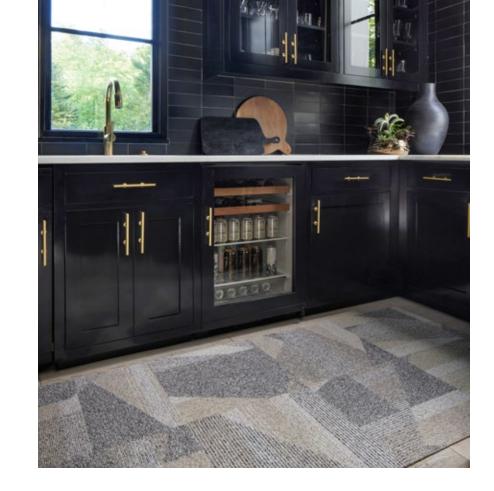




# Between The Lines 21-1570 🔡 \$22 / TILE \_

5' × 7' – **\$264** 8' × 10' - \$660 10' × 12' – **\$924** Shown in Brindle







Ou La La 21-1521 🔡 \$28 / TILE \_ 5' × 7' – **\$336** 8' × 10' - \$840  $10' \times 12' - \$1,176$ Shown in Grey













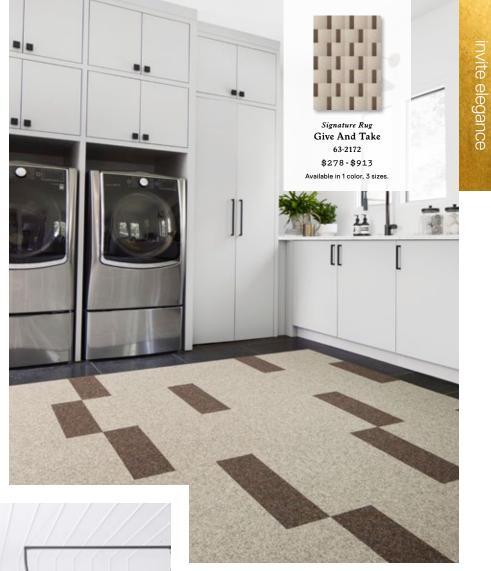
Plum



# Industrious

\$20 / TILE - $5' \times 7' - $240$  $8' \times 10' - $600$  $10' \times 12' - $840$ Shown in Beige and Bark Beige Bark Cobalt







# Into The Wild

21-1588 № \$25 / TILE -5' × 7' - \$300 8' × 10' - \$750 10' × 12' - \$1,050 Shown in Wheat





# Draper

21-1560 脳 脧 \$28 / TILE \_ 5' × 7' – **\$336** 8' × 10' - \$840 10' × 12' - \$1,176 Shown in Topaz



# Chasing Pavement 21-1484 💹 \$32 / TILE 5' × 7' – **\$384** 8' × 10' - \$960 10' × 12' - \$1,344

Shown in Chalk/Silver



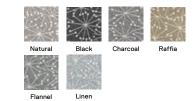


# FLOR tiles come in 19.7" × 19.7" squares (50cm × 50cm)



# Mod Cafe 21-1447 🔡

\$28 / TILE \_ 5' × 7' – **\$336** 8' × 10' - \$840  $10' \times 12' - \$1,176$ Shown in Natural







# **Rush Street**

21-1440 🔡 \$15 / TILE \_ 5' × 7' - **\$180** 8' × 10' - \$450 10' × 12' – \$630 Shown in Sage



# BRING YOUR **VISION TO LIFE**

Work one-on-one with a FLOR Design Consultant to discuss your space, define your style, and experiment with options for the perfect rug.

Learn more at FLOR.com/design-assistance



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# IT'S MORE THAN A RUG

At FLOR, our rugs are designed with the Earth in mind. Our innovative planet positive practices go beyond doing less harm and actively benefit our environment.

# Learn more at FLOR.com/responsible

# Your Rug, Your Way.

We believe a rug should be able to handle daily life and do it with style. The secret to our good looks is individual carpet tiles. If you want to update the style or change the size, no problem. Just replace a few tiles, not the whole rug.

SAMPLES See a style you like? Order our 6" samples for \$2 each. Visit FLOR.com/samples to get started.



# most ship within 2 business days and arrive to your home in 5-7 business days.

# FLORDOTS

These adhesives stick to the bottom of each tile, not to your floor. With only two components, one person can assemble the rug.

# EASY CLEANING

The tiles come apart for easy cleaning-just loosen the FLORdot, rinse tile in your sink, and put it back in place.

# services by phone or email.

Cuts can help you get

the best look for your

per tile. We also offer

complimentary design



EASY INSTALLATION

FLOR is proud to partner with Make AWish. | Show your support by making a donation online at FLOR.com

CONTACT US For all questions and design inquiries, contact FLOR Customer Care. Monday-Friday, 10am to 6pm ET Phone: 866.281.3567 Email: support@FLOR.com

## GUARANTEE

FLOR warranty covers manufacturer's defects in product for one full year from purchase date You may return for refund or replacement of the same item. Dye lots, colors, and styles are subje to change. We recommend purchasing a few extra tiles in case one becomes damaged beyond repair. To learn more visit FLOR.com/warranty.

### PRIVACY

Occasionally we make our mailing list available to other companies. If you'd prefer to opt out of these mailings, please contact Customer Care, View our full policy at FLOR.com/privacy.

INSTALLATION FLOR can be installed indoors over clean, hard, dry surfaces and smooth, fully cured, sealed concrete floors. FLOR cannot be installed outdoors; over carpet or padding; on surfaces with solvent-based sealers; on hand-painted surfaces or those with vintage varnishes; or on unfinished wax floors. FLORdots come with every order but you can always order more: 12 FLORdot cost \$5 and can be ordered online or over the phone. To learn more visit FLOR.com/install.

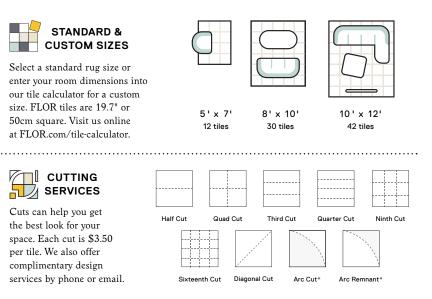
### **RETURNS & REFUNDS** We want you to love your FLOR. If you are not

satisfied with your purchase, we will accept returns of unused items in original condition with a valid proof of purchase within 30 days of customer receipt. Return shipping and any bsequent damages from return shipping are the responsibility of the purchaser. A refusal or cancellation of shipment is liable for return and original shipping costs, as well as a 15% restocki fee, Products sold as a set (e.g., Signature Rugs) must be returned as a complete se

FLOR cannot accept merchandise purchased through a distributor/retailer/vendor or their returns. Please contact the distributor/retailer/ vendor directly. FLOR outlet products are nonrefundable. Samples and gift cards cannot be returned for a refund. All FLOR custom-cut orders are final. Cutting fees are nonrefundabl

PRICES & SALES TAX Prices in the catalog and on FLOR.com are in U.S. dollars and do not include sales tax or shipping. Availability, pricing, and delivery rates are subject to change. Taxes may apply For Canadian shipments, all taxes, duties, and brokerage fees may apply. Commercial and contract orders may be subject to different pricing

CATALOG & EMAIL



\*Arc cut tiles will not align with full tiles. Arc cuts are intended to be used with Arc cuts and Arc Remnant cuts only



ADHESIVE FLORDOTS



RINSE STAINS EASILY

Sign up to receive our catalog or emails at FLOR.com. If you no longer wish to receive our catalog, please unsubscribe by visiting FLOR.com/unsubscribe or by contacting Customer Care.

### SHIPPING & DELIVERY

Your order will arrive in oversized pizza boxes most ship within two business days and arrive to your home in 5-7 business days. All FLOR tiles ship for \$2.50 each in the continental U.S. Additional costs apply for expedited shipping or shipping outside of the continental U.S. Orders to Alaska, Hawaii, and Puerto Rico are eligible for next-day and second-day air. For Canadian orders, custo charges, brokerage charges, duties, and taxes may apply. Shipping costs are nonrefundable. Orders of 175+ tiles may require up to 8 weeks to ship. For commercial and contract orders please visit FLOR.com/commercial. FLOR does not ship to APO addresses. No CODs. Certain restrictions and exclusions apply

### **TERMS & CONDITIONS** All terms and conditions subject

to change without notice.

# Rockin' Around

Create a space where organic texture meets stylish stone for a flawless, guest-ready feel.

Tweed Indeed 21-1454 💹 \$21 / TILE \_ 5' × 7' – **\$252** 8' × 10' - \$630 10' × 12' - \$882 Shown in Black

Lichen Black Dune Wheat Maize Kiwi Cobalt Red Peat

Blueberry **Jones Design** 

I always add a marbleor stone-inspired piece to my spaces as a natural element that provides a subtle pattern.

0 10 X

# Heaven Sent 21-1363 🔡

\$20 / TILE \_

5' × 7' – **\$240** 8' × 10' - \$600 10' × 12' - \$840 Shown in Pigeon Not eligible for cutting services.







Pear







Marigold



Teal Magenta



Frost Flannel Blue Flint



Tidal



Black



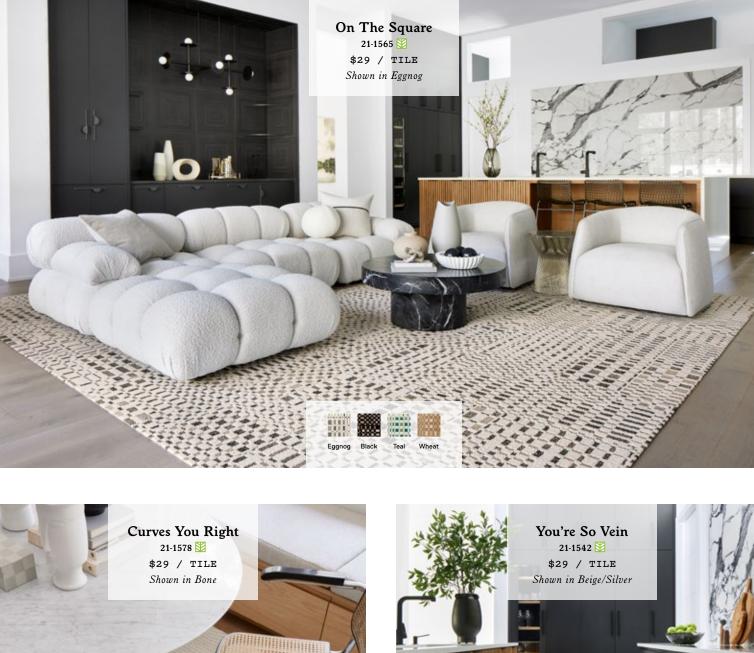
Indiad

Kiwi



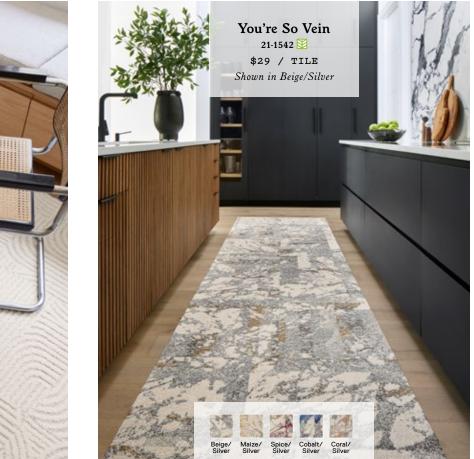
Light Blue





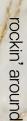
Bone Dusty Blue

Eggnog Blush











Zera 21-1555 \$29 / TILE -5' × 7' - \$348 8' × 10' - \$870 10' × 12' - \$1,218 Shown in Pearl





DIdUK



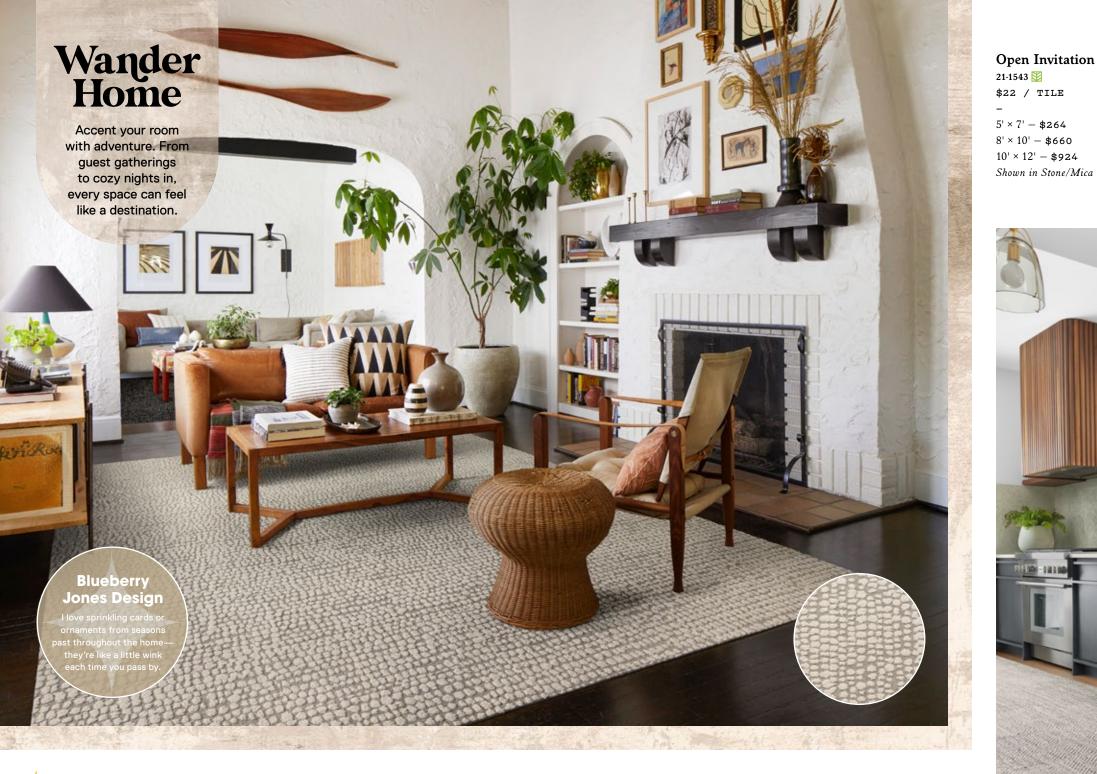
FLOR Tile + FLORdot<sup>TM</sup> = Rug





# Blueberry Jones Design

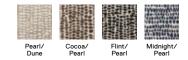
FLOR's online design tool takes the guesswork out of shopping with the ability to customize your rug and see the exact number of tiles you need.



\$22 / TILE \_ 5' × 7' – **\$264** 8' × 10' - \$660 10' × 12' - **\$924** Shown in Stone/Mica

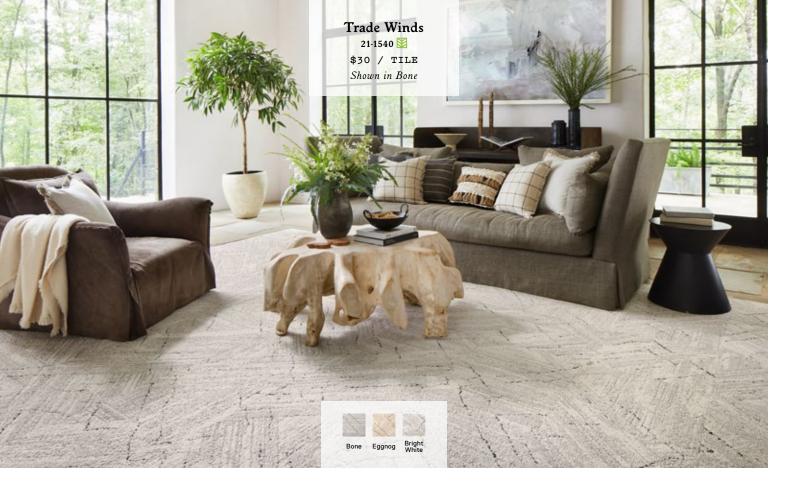


New Connect The Dots 21-1591 脳 🔡 \$30 / TILE \_ 5' × 7' – **\$**360 8' × 10' – **\$900**  $10' \times 12' - $1,260$ Shown in Pearl/Dune

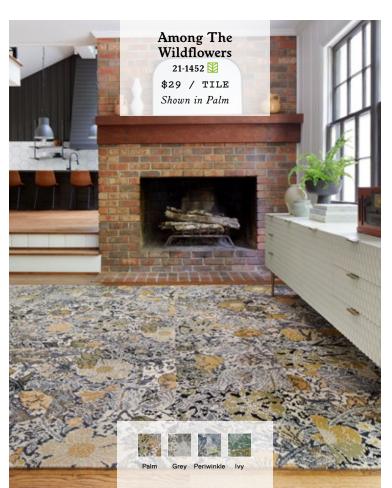


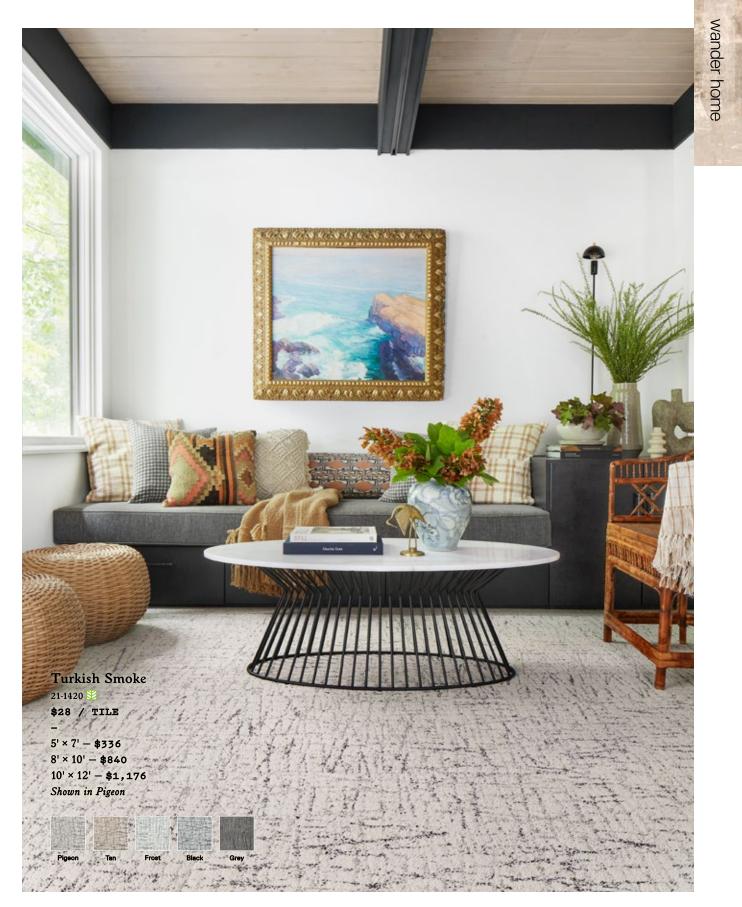
40 FLOR.COM | Need help with sizing? 12 tiles = 5x7 | 30 tiles = 8x10 | 42 tiles = 10x12















# Carry A Torch 21-1391 № \$30 / TILE -5' × 7' - \$360 8' × 10' - \$900 10' × 12' - \$1,260

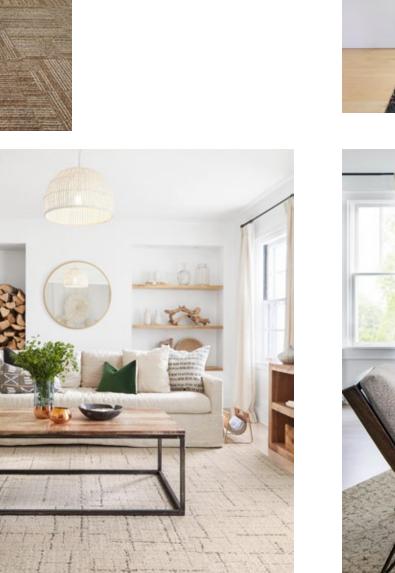
10" × 12" – \$1,26 Shown in Cream



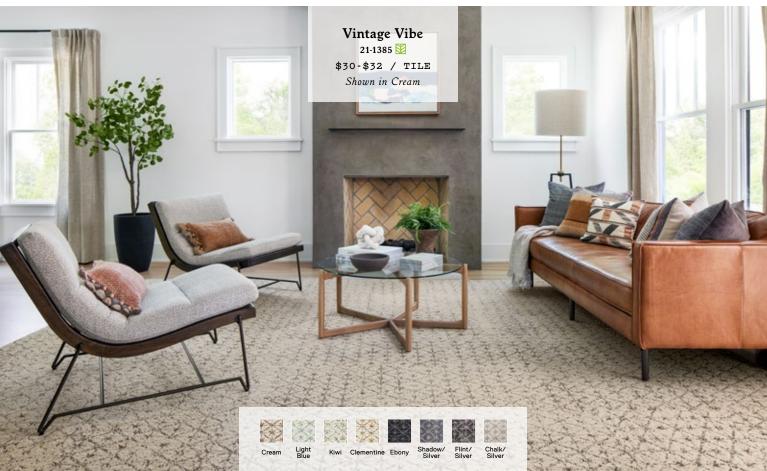






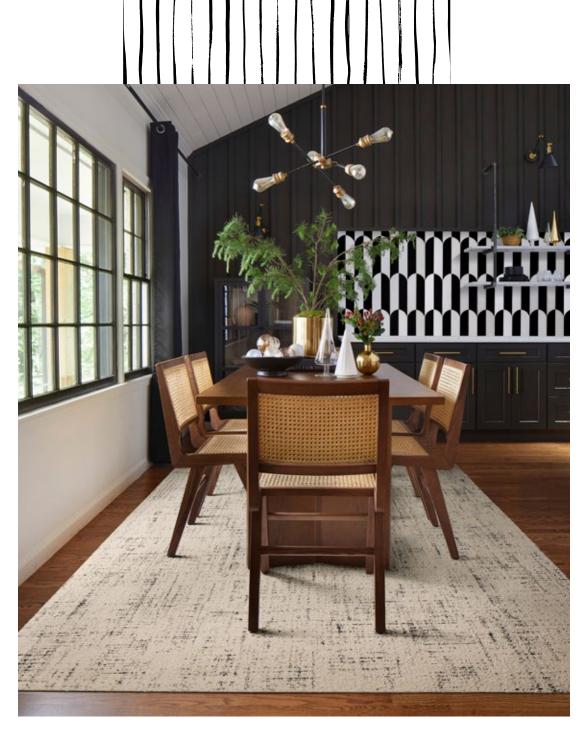












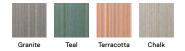
Tuxedo Pocket 21-1451 ⅔ \$28-\$30 / TILE

5' × 7' - \$336-\$360 8' × 10' - \$840-\$900 10' × 12' - \$1,176-\$1,260 Shown in Pearl



Out Of Line 21-1586 嬘

\$18 / TILE \_ 5' × 7' - **\$216** 8' × 10' - \$540 10' × 12' – \$756 Shown in Granite





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<b>Roadside Attraction</b>		
21-1351 题		
\$24 / TILE		
-		
5' × 7' <b>- \$288</b>		
8' × 10' – <b>\$720</b>		
$10' \times 12' - \$1,008$		
Shown in Haze		



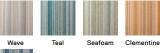






# Thick And Thin

21-1532 😻 \$16 / TILE \_ 5' × 7' – **\$192** 8' × 10' - \$480 10' × 12' – \$672 Shown in Wave



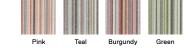


Cobalt





# Like Minded 21-1379 № \$18 / TILE -5' × 7' - \$216 8' × 10' - \$540 10' × 12' - \$756 Shown in Pink



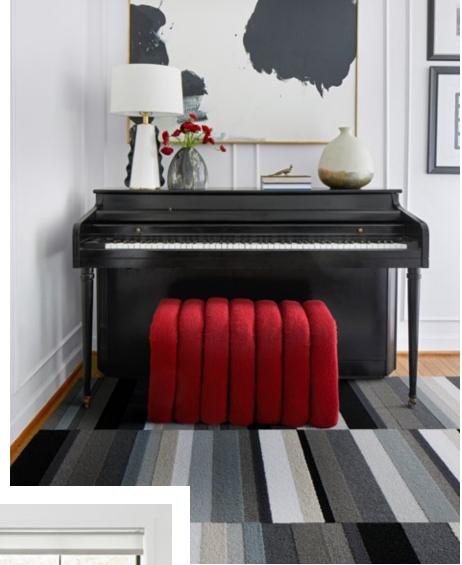


# 

# Parallel Reality 21-1306 🕎

\$20 / TILE -5' × 7' - \$240 8' × 10' - \$600 10' × 12' - \$840 Shown in Grey







# In Stitches

21-1497 \$24 / TILE -5' × 7' - \$288 8' × 10' - \$720 10' × 12' - \$1,008 Shown in Bone



Savile Row

21-1541 \$28 / TILE -5' × 7' - \$336 8' × 10' - \$840 10' × 12' - \$1,176 Shown in Berry







PRST STD US POSTAGE PAID FLOR

Source Code

Customer Number

# Order online at FLOR.COM or call 866.281.3567



